



Mnet Group Limited  
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PRESS RELEASE  
For immediate release

## **Mnet Group Successfully Launches TeamVodafone 888 App Exclusively on Nokia's Ovi Store**

Sydney Australia, May 19, 2011 – Mnet Group (ASX: MNZ) announces the successful launch of the TeamVodafone app, which take you live inside the V8 supercars of Jamie Whincup and Craig Lowndes.

The TeamVodafone app breaks new ground with telemetry and pit lane updates shared live on the fan's Nokia device<sup>1</sup>. The TeamVodafone app, which is now available exclusively on Nokia's Ovi Store, is expected to be a big hit with all TeamVodafone racing fans.

This technical innovation was delivered as part of Mnet Group's extensive expertise as a provider of mobile websites and applications, across multiple platforms including Nokia platforms, Android, iOS, Windows Phone 7 and RIM (Blackberry).

The app was built in Web Runtime (WRT), a portable application framework that allows for the creation of widgets on the S60 software platform; an extension to the S60 Web Kit based browser that allows launching multiple browser instances as separate JavaScript applications.

Paul Paoliello, Mnet Group's Chief Sales & Marketing Officer, said, "This highly sophisticated app is packed with compelling features and will provide fans with immediate access to all things TeamVodafone."

Key features include:

- ✓ Updated and current team news
- ✓ Live twitter feed
- ✓ Team, car and driver information
- ✓ Updated championship information and results
- ✓ Multimedia section with access to the latest video and image galleries from each race
- ✓ Merchandise Store with team products available for sale, which link through to the web site for the actual transaction processing

Paoliello added, "The most exciting and dynamic feature of the app is the live telemetry from both team cars during the race. A simple and elegant user interface tracks key parameters on the handset."

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<sup>1</sup> TeamVodafone app is only available on compatible Nokia handsets

Parameters include:

- ✓ Speed
- ✓ Gear selected
- ✓ RPM
- ✓ Lap distance
- ✓ Driver Cool Suit Temperature
- ✓ Last Lap Time
- ✓ Steering Angle
- ✓ Throttle %
- ✓ Brake PSI
- ✓ G Force (longitudinal/lateral)

Paoliello said, "It's the kind of detailed insight that fans covet and we're really pleased to be able to enhance the relationship between TeamVodafone and their fans in this real-time way. Whether they are at the trackside or anywhere else in Australia, they are going to feel more connected to the team and to the sport of V8 racing."

A spokesman for TeamVodafone commented, "We are really thrilled with the second generation application. It gives race fans an exciting live link to what is happening on the track, as well providing insights into Team activities that we have never achieved before."

The app is located at <http://store.ovi.com/publisher/TeamVodafone/> or Nokia users can also download it directly on compatible, Nokia handsets by searching 'TeamVodafone' in the Ovi Store.

**ENDS**

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**About Mnet Group Limited**

Mnet is Australia's leading full service mobile solutions company. From Mobile Web through to iPhone, iPad and Android applications, Mnet provides the technology and expertise to enable our clients to sell and market their products and services via mobile devices. Our commitment to superior customer service coupled with our strong foundation of proprietary technology and superior mobile content retailing, makes Mnet the mobile partner of choice for many of the world's leading telecommunications carriers, media companies and enterprises. Offices are located in Sydney, Brisbane and Adelaide, with 60+ staff stationed across the Group offices.

**About Nokia**

Nokia is a pioneer in mobile telecommunications and the world's leading maker of mobile devices. Today, we are connecting people in new and different ways - fusing advanced mobile technology with personalised services to enable people to stay close to what matters to them. We also provide comprehensive digital map information through NAVTEQ; and equipment, solutions and services for communications networks through Nokia Siemens Networks.

**About Ovi**

Ovi is a family of internet services for use on Nokia mobile devices that keeps people connected to the people and things that matter. Ovi services include Ovi Maps with walk and drive navigation and premium travel content; Ovi Music with millions of music tracks; Ovi Mail for email and messaging; Ovi Share for sharing content; and the Ovi Store, filled with thousands of apps, games and media from the content industry's biggest names along with independent developers. Content publishers are invited to distribute and monetize their content through Ovi by visiting [www.publish.oivi.com](http://www.publish.oivi.com). More information is available at [www.oivi.com](http://www.oivi.com).